



Pioneering Chester-based Technology firm targeting International markets



Spiro Control needed help to create a new website with extended capability and a new brand design aimed at their target audience to support the next stage of the company's growth.

Alongside this, the company needed to formalise their business practices and in particular staff structures and contracts.

The Growth Hub organised a Growth Grant for a consultancy project to address the website requirements. They also introduced Spiro to ACAS to look over their staff contracts which provided them with some valuable insights for their future staffing requirements.

The result of this work is forecasted to generate 7 new locally based jobs over the next 18 months and to increase their company turnover to £1.2m across the same period.

Director of Marketing and Business; Daniel Thorpe says:

“There is so much information out there that can really help a small business like ours to grow. There are so many grants available too, but it’s easy to get lost in working out what is relevant and what is not. The Growth Hub consultant was great at pulling all the information together and helping to identify the most relevant resources we should be using.

“Based on the Growth Hub consultant’s suggestion, we have put in an application for a project through the Energy Innovation Centre. They help connect energy networks and innovators to develop shared projects, so that could be a fantastic relationship in the future.”



Spiro Control are now targeting new market industries in both the UK and further afield and they’re hoping to bring in two new software developers to support that growth.

“After our first meeting with the Growth Hub we took away so many actions and ideas,” Daniel added. “That relationship has developed and we are now in a position where we can really start to grow and bring in new staff. Everything the Growth Hub has done for us has put us in a much stronger position going forward.”